# **Overview of Running a JACoW Member Conference**



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r Come to the Dark Side, We Have Cookies

#### Overview of a JACoW Member Conference

- Overview of this overview
  - Provide broad overview of conference organization
    - Who does what, when, where, why, and how (and to whom)
  - Identify committees and key roles
  - Describe scientific, industrial, student, and social programs
  - Describe activities to prepare for and execute the conference, and deliver the proceedings
    - Include abstracts, papers, author feedback
- How does conference organization relate to JACoW?
  - "A semi-newcomer's soup to nuts point of view"
- This is not a talk about identifying/setting up roles in SPMS
  - Talk to, or set up a meeting with, Chris and Todd separately







#### Caveat: All Conferences Great and Small

- Not all conferences or workshops are the same
- Here I discuss commonalities among many member
  JACoW conferences and workshops
  - The best authority for how things are done for any given series is someone who has done it before
- Many meetings can be (and often are) supplanted by informal organizational processes
  - Phone calls, meetings at other conferences, email, etc
- In the acronym of Larry Wall: TMTOWTDI
  - (There's More Than One Way To Do It)
    - (Don't even get me started on TMTOWTDIBSCINABTE)



### **Committees and Groups**

Organizing Committee (OC)

SAB, Prize Committees, ...

Supreme Executive Authority (for series) Scientific Program Committee (SPC)

Organize Scientific Program

Can be large with a central Coordination Committee

Local Organizing Committee (LOC)

Implement Conference Local Details

JACoW Organization

Resource to Produce Proceedings

Unsurprisingly, meetings and meetings, Oh, and more meetings...

Jefferson Lab

**Todd Satogata** 



# **A Recent Conference Committee Meeting**





### **Committees and Chronology**

- The OC meets at least once before the conference
  - Tours venue, provides conference mandate, etc
- The SPC meets ~three times before the conference
  - Advises SPC chair on classifications
  - Organize scientific program, schedule, synoptic table
  - Recommends and selects invited oral contributions
  - Selects contributed oral contributions from submitted abstracts
  - Balance scientific program: topic, geography, gender
- The LOC meets many times before the conference
  - Organizes all venue and local items
  - Organizes workforce, budget, registration, web pages, IT, etc



### JACoW's Relationship to Committees: OC

- JACoW interacts with portions of all three committees
- The OC agrees to JACoW Policies
  - Abide by SPMS agreement (signed by conference chair)
  - Editors (and preferably also IT) participate in JACoW Team
    Meetings for least a three-year cycle
    - Maintains continuity, distributes load and information
  - JACoW publishing constraints as detailed at JACoW.org
    - Including abiding by Creative Commons Attribution 3.0
- OC JACoW point of contact: Conference Chair
  - Conference chair is also ultimately responsible for ensuring resources available for delivery of the proceedings to JACoW



### JACoW's Relationship to Committees: SPC

- Mainly through use of SPMS to organize scientific program
- The SPC organizes nearly all its work through SPMS
  - Recommendations for and voting on invited speakers
  - Abstract submission
  - Recommendations for and voting on contributed speakers
  - Scientific program organization, including statistical balance
  - Paper and presentation submission
  - Email organization/tracking with authors and committee members
- SPMS/SPC coordination is done by the Scientific Secretariat
  - Not a JACoW role
  - Historically been a role filled by Christine Petit-Jean-Genaz



### (More on Scientific Secretariat)

- A concept from EPAC and European conferences
  - Stronger coordination than historical US "editor"
- Should participate in all OC/SPC, several LOC meetings
  - Coordinates between all committees
  - Ensures good communication and continuity
  - Provides expertise from organization of previous conferences
- Primary SPMS administrator
  - Involved in nearly all functions that flow through SPMS
  - SPMS main function: Scientific Program Management
    - More on SPMS in my talk on Wednesday



## JACoW's Relationship to Committees: LOC

- LOC has greatest interaction with JACoW
  - Personnel and resource management, and budgets, are LOC responsibilities
  - There are many, many roles before, during, and after the conference that are necessary to support the final JACoW objective of producing quality proceedings in timely fashion

(SPMS DBA) Conference Administrator

Scientific Secretariat Editor / Editorial Board

Conference IT Repository Manager

Editor / QA Author Reception

Transparency Editor Presentations Manager

Poster Session Manager Registration Manager

Exhibition Manager Registration Staff

Referees Conference Webmaster

Student Session Organizer More in Weds Roles talk



## This May Seem Like A Daunting List

And it is!

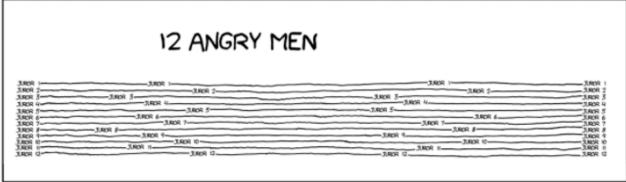


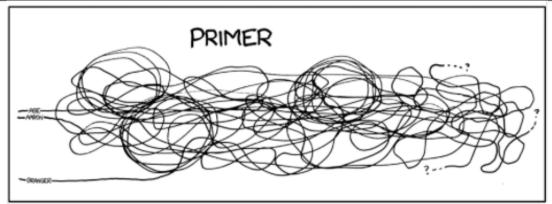
- Fortunately these roles are well-documented
- There are members of the JACoW collaboration who are familiar and experienced with each function
- As important as it is, LOC visibility and organization varies greatly between conferences
  - Some LOCs meet early and often and are very structured
  - Some LOCs meet late and not very often
  - Both can be successful
  - But the first is less stressful for those engaged in doing the work of the aforementioned roles!
  - Experienced JACoW personnel should not obviate the need for a strong LOC (even an LOC of one or two people)



#### **Conference Roles and Tasks**

- The following slides describe my experience with the roles of a "typical" JACoW/SPMS conference
- Which of these two movie narratives is your conference like?





Christine will speak to **timelines and chronology** tomorrow

#### **Conference Tasks: Initiation**

- Identify conference topic, location, hosting institution(s) and chair(s), dates
  - Often a matter of continuity from the series OC
  - Sometimes decided by a formal bid process
- Identify SPC and LOC chairs
  - They also start gathering their committees
  - Final committee membership is usually approved by OC
- Sign JACoW SPMS Terms and Conditions
  - Per JACoW.org website, delivered to chair and coordinator
  - Upon approval, an SPMS instance is created in the relevant geographical area, and configured with some conference info
- Set up initial SPMS configurations (e.g. committee lists)



## **Conference Tasks: LOC (1)**

- Start organizing primary LOC membership
- Develop initial attandance estimates, necessary resources, and budget
- Identify Professional Conference Organizer (if used)
  - NA-PAC'13 (Centennial) and IPAC'15 (Helms-Briscoe)
  - IPAC'17 (Juliana) and IPAC'19 (Nicole)
- Determine venue location options and negotate location
- Start developing budgetary associations (e.g. IEEE)
- Start developing visual identity, website
- Start monthly meetings at least 1 year in advance of conference



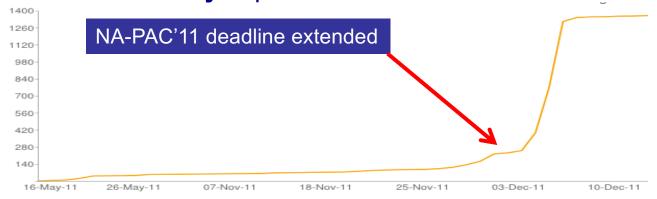
### **Conference Tasks: SPC Meetings**

- Formal and structured (IPACs) to informal (small conferences)
- Run by SPC chair with help from Scientific Secretariat
- Structures and decides scientific program
  - Including geographic, institutional, gender balances
- Timelines discussed in Chris's timelines talk
- Reports from, and coordination with, LOC at each meeting
- IPACs:
  - SPC/1: Classifications, SAB membership, program structure
  - SPC/2: Selection of invited orals, organize invited program, plenaries and entertainment talks
  - SPC/3: Selection of contributed orals, poster layout, session chairs



# **Conference Tasks: Abstracts (1)**

- Abstract submission deadline is usually ~6 months out from conference
  - This may vary widely depending on community and conference
- Physicists generally work towards a known deadline
  - Abstracts always spike at the submission deadline



- You will likely **not** get additional abstracts by extending the deadline at the last minute
- Submitted abstracts are QA'd in preparation for SPC III
  - Make them pretty and shiny to be possible contributed orals



## **Conference Tasks: Abstracts (2)**

- LOC is also very interested in abstract numbers
- Used for other conference projections
  - Total expected registration feeds into budget projections
  - Advertise expected registration to attract vendors
- Abstract submission is not an obligation
  - Typically about ~30% of abstracts are later withdrawn
  - So about 60-80% of submitted abstract number is a reasonable expectation for delegate registration
    - Also use DOE \$500k limit to project max DOE attendance
  - About 10% of total abstract number are usually candidates for the student poster session



# **Conference Tasks: LOC (2)**

- In parallel to SPC, the LOC is organizing many logistic and budgetary details for the conference
  - Editorial board
    - JACoW Team Meeting, training, organize team (~6 months out)
  - Graphic identity and web development
    - Bags, posters, handouts, program booklet
  - Venue layout and contracting
    - Including IT and site visit for delegate flow, mix with industry
    - Including AV and speaker/stage layout, acoustics
  - Catering and side meetings
    - Coffee breaks, banquet, chair's cocktail, WISE...
  - Industrial registration (early to develop budget)
  - Delegate registration
    - SPMS should be used for registration if at all possible!
  - Student program (poster session and grants)
  - Companion program and registration, Tours

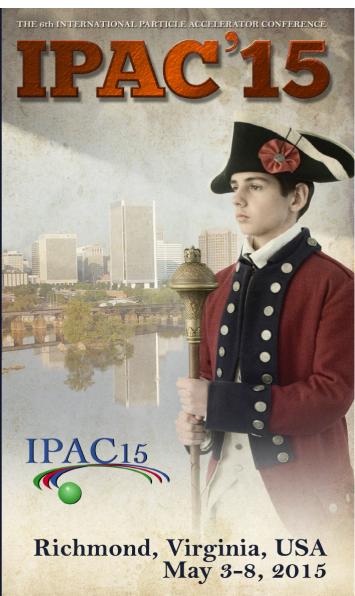


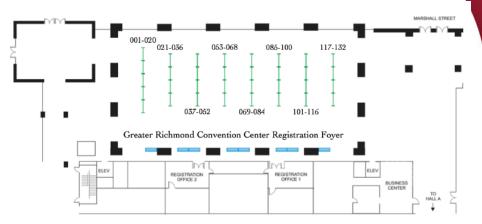
### Interlude: Student Session Organization

- Student sessions are a large part of large conferences
- Student Program
  - Acquire funding for and administer participation grants
  - Work with grant committee to determine awardees
  - Work with LOC to determine disbursement
  - Organize Sunday training session, secretary assignments
  - Coordinate student participation with Presentations Manager
- Student Poster Session
  - Acquire funding, certificates for student poster prizes
  - Organize (with LOC) student poster session (usually Sunday)
    - Gather abstracts (grant winners must participate)
    - Organize SPC/OC/SPCC members as judges
    - Assign poster codes, produce poster session booklet
    - Organize rubrics and run judging session
    - Organize prize delivery at prize session (usually Thursday)



# Interlude: Student Poster Session





#### SPECIAL STUDENT POSTER SESSION

The special student poster session will take place in the Registration Lobby of the Convention Center during Delegate Registration on Sunday, May 3. Posters will be mounted from 13:30 and manned from 14:00 to 18:00. If the selection jury needs a longer time for judging, finalists will be asked to remain by their posters.

Members of the IPAC'15 SPC and OC will judge the posters and decide the winners of two conference prizes (each \$500 and a prize certificate) for the best student posters, awarded to students for particularly meritorious work. The prizes will be presented during the Awards Session on Thursday, May 7.

All delegates are cordially invited to visit the student poster session during and after their registration. This student poster session is specifically designed to precede and lead into the conference welcome reception.

#### STUDENT PARTICIPATION SPONSORSHIP AT IPAC'15

The IPAC'15 Student Grant Program is sponsored (in alphabetical order) by: the American Physical Society Division of Physics of Beams (APS-DPB), the Asian Committee for Future Accelerators (ACFA), The European Physical Society Accelerator Group (EPS-AG with contributions from ALBA-CELLS, Centro Fermi, CERN, CNRS-IN2P3, DESY, Diamond, ESRF, GSI, HZB, IFIC, INFN, JAI, Max-Lab, PSI, and STFC/Cockroft Institute), the Fermi Research Alliance, Jefferson Science Associates, the National Science Foundation (NSF), and Institute of Modern Physics, Chinese Academy of Sciences (IMP).



# **Interlude: Student Poster Session at IPAC'15**





# **Interlude: Industrial Program**

- Industrial exhibitors contribute a large portion of your conference budget
  - The Industrial Exhibition Manager is a very important role
  - Coordinates everything from registration to move-in and move-out, booths, electricity, network, carpeting, etc
- It's very important to keep exhibitors happy
  - Provide a venue, receptions, and poster sessions that move delegates among exhibitor booths
  - Provide announcements of raffles, special events, ways for industrial exhibitors to engage delegates
  - Have conference and SPC chair (and family?) visit booths



### **Industrial Program/Coffee Break: IPAC'15**

Posters

Booths

**Posters** 



- OK mixing among delegates and exhibitor booths
- Coffee in center of room forced traffic through booths
- Helps to have semi-enclosed booths for vendors



# **Interlude: Social Program**

- Coffee breaks should provide good opportunity for mixing
  - See previous photo!
- Conferences can have few or many receptions
  - Welcome reception (Sunday evening, with student poster session)
  - Professional organization receptions
    - e.g. Meet the APS Editors at PAC/IPAC conferences
    - Women in Science and Engineering
  - Conference Banquet
    - · Include entertainment or some interactive opportunity
    - e.g. Calligraphy lessons at IPAC'13
    - e.g. Juilliard quartet at NA-PAC'11
- Companion programs and tours
  - Interesting cities often offer good deals for large conferences



#### **Conference Tasks: JACoW**

What is JACoW's role in all this?

#### SPMS

- Organizes scientific program and registration functions
- JACoW provides expertise in SPMS function and use

#### Scientific Secretariat

- Coordinates many SPC/LOC activities
- Implements many activities in SPMS
- Contacts JACoW for technical support (e.g. registration forms and payment module)

#### IT integration

- Website scripts provide dynamic view of conference activities from metadata in SPMS
- Interactive industrial registration, delegate registration lists



### **Conference Tasks: Nearing the Conference**

- A few months before the conference
- SPC
  - Mainly ballistic, though some chairs and talks may change at the last minute
  - Scientific program must be fixed in time to print program guide

#### LOC

- Final identification of conference team and roles
- Detailed arrangements for visiting staff (e.g. editors)
- Order final conference materials (booklets, bags, badges, ...)
- Final confirmation of all support contracts (IT, booths, ...)
- Dry runs of certain activities can be very helpful
  - Particularly with regards to transportation and logistics



#### **Conference Tasks: Showtime!!**

- Where the rubber meets the road
- This is covered very well in many other presentations at our Team Meeting
  - e.g. prepress proceedings available transparently now
- There should always be a closeout meeting near the end of the conference
  - Includes LOC members, future organizers in series
  - Prompt documentation of lessons learned, observations
  - Produce written documentation of these lessons as part of conference deliverable
- Remember to take and gather conference photographs



#### **Conference Roles: Editors**

- Editorial Board
  - Develop/document editorial standards for editors
  - Organize and invite editorial team
  - Participate in JACoW Team Meeting and training activities
- Editor / QA
  - Process paper contributions according to editorial guidelines
  - Perform quality assurance on processed papers
  - Have access to Editorial module in SPMS
- Transparency Editor
  - Process transparencies for talks to PDF, including animations
  - Have access to Presentations module in SPMS
- Author Reception
  - Interface with delegates for editorial questions
  - Check title/author lists vs SPMS, gather copyright forms



#### **Conference Roles: IT**

#### Conference IT

- Set up, monitor, and break down network connectivity
- Specify connectivity requirements to venue/IT vendors
- Isolate editorial network from delegate network
- Support network for presentations management/delivery
- Participate in JACoW Team Meeting and training activities

#### Conference Webmaster

- Maintain conference website, provide access and updates
- Integrate with JACoW dynamic content (scripts)

#### SPMS DBA

- JACoW SPMS database administrators (e.g. Matt Arena, Ivan Andrian, Takashi Kosuge)
- Can provide technical help with SPMS (and even development) before and during conference



### **Conference Roles: Floor Managers**

- Poster Session Manager
  - Organizes boards, numbering, layout
  - Ensures posting material is available
  - Ensures boards are prepared every morning for new posting
  - Addresses layout issues
  - Organizes "poster police"
- Industrial Exhibition Manager
  - Ensures industrial exhibitors are happy
  - Infrastructure: light, internet, electricity, chairs, tape, etc
- Presentations Manager
  - Organize and run speaker ready room
  - Ensures presentation sessions run smoothly
  - Coordinate chairs and student secretaries in sessions
  - See Vincent's talk for more stories and details



# **Conference Chronology: Post-Conference**

- Produce and publish proceedings (editorial board)
  - Including Preface from conference, SPC, LOC chairs
  - Including selected photographs
  - Do not let late authors control your proceedings delivery
- Close out conference financials
- Update website with final conference information
  - Including attendance and processing statistics
- Treat your local volunteers to something nice
  - e.g. employee recognition at BNL after NA-PAC'11

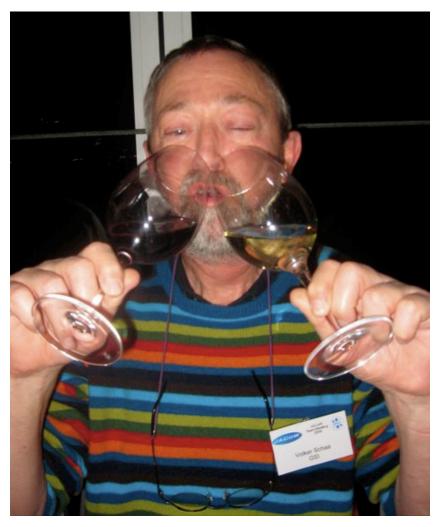


#### Don't Let The Stress Get To You!





# Or Enjoy It If It Does



The JACoW leadership method for stress reduction (2009)



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